



BIMTECH & SSCA organise the

Annual Conference On

"Statistics & Informatics for Smart Decisions in Managing Resources: Issues & Challenges"

23 – 25 February 2015





"Statistics & Informatics for Smart Decisions in Managing Resources: Issues & Challenges"



About the Society

The Society of Statistics, Computer and Applications was founded in 1997 at Jat Vedic College, Baraut. The main objective of the Society is to popularize applications of statistical methodologies in different sciences and to provide incentives for developing indigenous computer software to help application activities in different technological areas. A major activity of the society is to publish a journal called "Statistics and Applications," besides arranging annual conferences in different parts of the country.

Call for Papers

The Executive Council of the Society and the Committees of the conference call for papers on various themes and sub-themes mentioned below. We cordially invite you to attend the conference and participate in the three-day's deliberations. The conference will be held at Birla Institute of Management and Technology, Gothapatna, Bhubaneswar, Odisha-751003.

Those who are desirous of submitting a paper for presentation may submit their paper latest by 15th January 2015 to Dr. L.M. Bhar, Head, Division of Statistical Genetics, IASRI, Library Avenue, Pusa, New Delhi- 110 012 by E-mail or hard copy by post enclosing a CD of the same. His E-mail address is Imbhar@iasri.res.in and Imbhar@gmail.com.

Important Dates

Last date for the submission of full paper: 15th January, 2015

Last date for registration: 15th February, 2015

Last date for request for accommodation: 15th February, 2015

Theme of the Conference

The theme of the conference is "Statistics & Informatics for Smart Decisions in Managing Resources: Issues & Challenges." The conference will have a keynote address, Dr. M.N Das Memorial lecture, plenary talks, invited talks by eminent statisticians, computer scientists and management professionals. Besides this, Symposia on the topics of current interest and theme of the conference and several sessions for presentation of contributory papers will be organized.

Broad Areas of Conference

- 1. Statistical Applications
- 2. Computer Science
- 3. Agriculture Science
- 4. Remote Sensing
- 5. Management
- 6. Geography and Social Sciences

About BIMTECH

Birla Institute of Management Technology (BIMTECH), Bhubaneswar, a sister concern of BIMTECH, G Noida, has been established by the Birla Academy of Art and Culture, the education wing of the BK Birla Group of companies. Dr (Smt) Sarla Birla, Chairperson of the Birla Academy and Syt. BK Birla, Chairperson of the BK Birla Group of companies are the founders of the institute.

BIMTECH, Bhubaneswar (BBSR) campus was commenced in the 25th year of operations of G Noida campus, which is ranked 7th among Pvt B-schools of India. The campus has been spread in lush green 30-acre, aims to serve higher education needs of eastern region. The flagship programme PGDM has students from 17 states, thus representing mini-India culture in the campus. This mix of cultural backgrounds, academic and professional experience makes BIMTECH, Bhubaneswar the most exciting and happening business schools in Eastern India today.





"Statistics & Informatics for Smart Decisions in Managing Resources: Issues & Challenges"

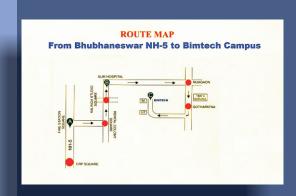


How to reach the Venue: Google map:

From Biju Patnaik International Airport: (Distance: 15 km) From Bhubaneswar (BBS) Railway Station: (Distance: 15 km)

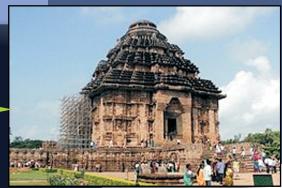
About Bhubaneswar

Bhubaneswar, the capital of Odisha, is also popularly known as the "Temple City of India". Being the seat of Tribhubaneswar or 'Lord Lingaraj', Bhubaneswar is an important Hindu pilgrimage center. Hundreds of temples dot the landscape of the Old Town, which once boasted of more than 2000 temples. Bhubaneswar is the place where temple building activities of Orissan style flowered from its very inception to its fullest culmination extending over a period of over one thousand infrastructure perfectly complements its historic surroundings. With facilities to cater to every type of visitor, Bhubaneswar makes an ideal tourist destination.



Places to visit

Konark Sun Temple (UNESCO World Heritage Site) is a 13th-century Sun Temple (also known as the Black Pagoda), at Konark, in Odisha, India. It has been built in the shape of a gigantic chariot with elaborately carved stone wheels, pillars and walls. A major part of the structure is now in ruins. It is also featured on NDTV's list of Seven Wonders of India and Times of India's list of Seven Wonders of India.



Puri, known as Jagannath Dham is situated on the Bay of Bengal, 60 kilometers from the state capital of Bhubaneswar. The world famous 11th-century Jagannath Temple is located in the city. It is one of the original Char Dham pilgrimage sites for Indian Hindus. According to Hindu teachings, a pilgrimage of the temples of India is not considered complete without a journey to Puri.

Chilika Lake is a brackish water lagoon, spreading over Puri, Khurda and Ganjam districts, flowing into the Bay of Bengal, covering an area of over 1,100 square Km. It is the largest coastal lagoon in India and the second largest lagoon in the World, famous as the largest wintering ground for migratory birds on the Indian sub-continent.





Lingara Temple, Raja Rani Temple

You can also visit of Department of tourism of Govt. Of Odisha for your reference. For more information, visit:

www.orissatourism.gov.in (Government Portal)

www.panthanivas.com Official website of Odisha Tourism Development Corporation Limited www.lonelyplanet.com/india/orissa Lonely Planet-Odisha





Chief Patron

Smt. Jayashree Mohta, Chairperson BIMTECH **Vice Chairperson**

Jayashree Tea & Industries Ltd

Patron

Prithvi Yadav, Director, BIMTECH, Bhubaneswar Vinod Gupta, President, SSCA, New Delhi Conveners

Anubha Ray, BIMTECH, Bhubaneswar, anubha.ray@bimtech.ac.in Arijit Mitra, BIMTECH, Bhubaneswar arijit.mitra@bimtech.ac.in

Advisory Board

Chairman: Aloke Dey

A.C. Kulshreshtha

A.K. Nigam

R.B. Burman

S.D. Sharma

V.K. Bhatia

U. C Sud

Rajender Parsad

R.C. Agrawal

A. Dhandapani

(Mrs) Pankaj Mittal

Dipak Roy Choudhury

Ashish Das

Organizing Committee

SSCA

D.K Ghosh L.M Bhar

V. Ramasubramanian

Aloke Lahiri

BIMTECH

Pradipta Sanyal Sandeep Mohanty **Sujit Patro**

Kiran Raj **Mrinal Sharma Jobin James** Sreejith A.S Kirti Agarwal **Kumar Sourav Chopdar Akshat Garg** Renuka Hood Ajay Radhakrishnan **Biswajit Pani**

Accommodation Facilities

Accommodation may be provided in BIMTECH Guest House/Hostel on first come first serve basis at the cost of Rs.700/ per day. . Extended accommodation may be facilitated on request with additional charges as applicable.

Participants may also make their own arrangements for stay in the nearby hotels with the cost of Rs1200/- to Rs 2500/- per night. Some of the following hotels are suggested. However, the selection of any hotel would be the sole discretion of the delegate.

Panthanivas, Bhubaneswar Mayfair Lagoon, Bhubaneswar Swosti Premium, Bhubaneswar New Marrion, Bhubaneswar Ginger, Bhubaneswar











Registration

Delegates from the fields of academics and industry are requested to pay the registration fee of Rs. 3000/ . For research scholars the registration fee is Rs. 2000/-Additional amount of Rs.1500/- is required to be paid for each accompanying person. The Registration Fee is inclusive of food (Indian Cuisines) during the conference days. The delegates are requested to inform about their accommodation requirement in advance by 31st January, 2015.

The registration form along with the fees may be sent either by cash or by demand draft favoring "The Director -BIMTECH, XVII Annual Conference of SSCA" payable at Bhubaneswar and to be sent to sent to the Organizing Secretaries Arijit Mitra/ Anubha Ray, BIMTECH, BBSR, IDCO PLOT NO: 2, GOTHAPATNA, Bhubaneswar -751003.

Contact Details of the Organizing Secretaries:

Arijit Mitra

email-arijit.mitra@bimtech.ac.in, mobile no-08594823288

Anubha Ray

anubha.ray@bimtech.ac.in, mobile no.-8895710008